

# FLASCO: The Voice of Oncology in Florida



## THE FLORIDA SOCIETY OF CLINICAL ONCOLOGY **BUSINESS OF ONCOLOGY SUMMIT**

“PRESCRIPTION FOR PRACTICE EFFICIENCIES”

OCTOBER 3<sup>RD</sup>, 2009

FLASCO has partnered with Abraxis Bioscience to present the 1<sup>st</sup> Annual Business of Oncology Summit, October 3<sup>rd</sup>, 2009 at the Renaissance Hotel –International Plaza, 4200 Jim Walter Blvd., Tampa, FL. Plan to attend this professional forum that explores what cancer care leaders are doing to achieve a future vision of successful cancer care delivery, focusing on innovative business practices, clinical integration, and patient-centric approaches to providing care.

### MEETING AGENDA

7:30 a.m. – 8:30 a.m.	<b>CONTINENTAL BREAKFAST</b>
8:30 a.m. – 9:00 a.m.	<b>FINANCIAL PLANNING</b> <b>Speaker:</b> Jeffrey Phipps II, VP, Financial Advisor The Phipps Wealth Management Group – Merrill Lynch Delray Beach, FL
9:00 a.m. – 2:30 p.m.	<b>BUSINESS OF ONCOLOGY SUMMIT</b> <b>Moderator:</b> Richard L. Levine, MD
9:00 a.m. – 10:00 a.m.	<b>MANAGED CARE CONTRACT NEGOTIATIONS</b> <b>Speaker:</b> Ron Howrigan, President Fulcrum Strategies Raleigh, NC
10:00 a.m. – 11:00 a.m.	<b>SUCCESSION PLANNING</b> <b>Speaker:</b> Barry Russo, CEO The Center for Cancer and Blood Disorders Ft. Worth, TX
11:00 a.m. – 11:15 a.m.	<b>BREAK</b>
11:15 a.m. – 12:15 p.m.	<b>CLINICAL PATHWAY DEVELOPMENT &amp; IMPLEMENTATION</b> <b>Speaker:</b> Jim Koeller, M.S. University of Texas Health Science Center San Antonio, TX
12:15 a.m. – 1:30 p.m.	<b>LUNCH &amp; PROGRAM:</b> <b>UTILIZATIONS AND RESPONSIBILITIES OF ARNP/PA</b> <b>Speaker:</b> Dayne Alonso, PA-C, President APAO Miami, FL
1:30 p.m. – 2:30 p.m.	<b>STRATEGIC PLANNING: WHAT, WHY AND HOW</b> <b>Speaker:</b> Teri U. Guidi, MBA, FAAMA Oncology Management Consulting Group Pipersville, PA

### REGISTRATION

Registration is open to physicians, physician assistants, nurse practitioners, nurses, practice managers, CEOs, CFOs, and billing/reimbursement staff. There is **NO** registration fee for this event. If you are interested in attending the Business of Oncology Summit, please complete the enclosed registration form.

**REGISTRATION DEADLINE: September 15, 2009**

**CONFERENCE FUNDED BY:**



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