



**FLORIDA SOCIETY OF CLINICAL ONCOLOGY**  
**FLASCO BLAST –October 8, 2009**  
**FLASCO WEBSITE: [www.flasco.org](http://www.flasco.org)**  
**FLASCO CLINICAL TRIALS NETWORK WEBSITE: [www.fctn.org](http://www.fctn.org)**

**MESSAGE FROM THE PRESIDENT: Gerald Robbins, MD**

**2010 FLASCO Corporate Membership:**

FLASCO is pleased to announce that **Cephalon Oncology** has become its first **2010 Corporate Member and our first official Diamond Member**. We extend our sincere appreciation for their continued support of FLASCO.

**New Members**

We are excited to have three new FLASCO members and look forward to their active participation.

Maen Hussein, MD	Lake County Hematology & Oncology	Regular Membership
Christopher Cogle, MD	University of Florida	Regular Membership
Stephan Dyar, MD	Mayo Clinic – Jacksonville	Associate Membership

**Business of Oncology Summit:**

FLASCO extends a huge thanks to Dr. Richard Levine for serving as Facilitator at our Business of Oncology Summit this past Saturday. Approximately 72 individuals attended this very informative Summit. Overall on a scale of 1 (Strongly Agree) – 5 (Strongly Disagree), the evaluations gave the Summit the following scores:

- Overall the information provided was relevant and valuable information – **1.28**
- As a result of attending are you better able to manage or solve current practice related problems – **1.48**
- The Summit provided a professional forum that explored what cancer care leaders are doing to achieve a future vision of successful cancer care delivery, focusing on innovative business practices, clinical integration and patient-centric approaches to providing care – **1.40**

In addition FLASCO extends its sincere thanks and appreciation to Abraxis Bioscience for supporting this event and a very special thanks to Stuart Feinzig, Regional Account Manager, Florida District, for all of his support and dedication to this event.

**CLINICAL PRACTICE COMMITTEE: Thomas Gaddis, MD, Chairman**

**ISSUE: PET/CTS Not Being Paid by Medicaid:**

Approximately three weeks ago we polled the FLASCO membership to see if practices were being paid for PET/CTs by Medicaid. Many of you responded to this informal poll. Many practices indicated they were having the same issue. However, others indicated they were not having any problems and offered the following potential solutions:

- We currently submit our PET/CT scans over the EDS web portal and then fax in the report. We have found that Medicaid always requests a copy of the report so we are trying to be pro-active and submit the report from the get-go.
- Yes they deny initially for Error 4801 (These services can not be billed on the claim form for the provider type list, paper claim required with report attachment indicated. After we get this denial we then submit records online and we get paid within the month.

These are the instructions in order to get paid, this might help.

First go to denied ICN  
Click on Hard Copy attachments  
On Control Number put the ticket number  
On Transmission put by fax  
On Report Type choose Support Data for claim  
Re-submit.  
Will give now ICN# starting with 230...number  
Then print the Attachment Cover Page by highlighting the comments on the Hardcopy attachments  
Fax to the number on the Cover page with records, will take less than a month for the pay

- We have had some problems with Medicaid, but we are getting payments. Our problem was mainly due to not having the right numbers drop to the right box; this has been rectified and should not be causing us any more problems. The claims of course are dropped to paper and are sent with a copy of the report.

In addition, this issue was sent to the FMA to see if they could find someone at Medicaid to work on this large issue. I am happy to report that an FMA staff member has taken on this issue with Medicaid and is working it for FLASCO – Thanks FMA. If and when this is all resolved, the end result/recommendation/instructions will be included in a future FLASCO Blast.

### **New CPT® Codes for 2010**

**IMRT Treatment Devices** - Currently, IMRT treatment devices are billed utilizing CPT® code 77334 *Complex Treatment Device*. Due to some of the advances in technology, billing for devices associated with IMRT treatment has become a hot topic. There has been a lot of confusion and disagreement as to how many devices were billable with various technologies. For CY 2010 this will no longer be an issue as there has been a new CPT® code, created by the AMA, to be utilized when billing for Multi-leaf collimator devices in conjunction with IMRT planning. The code is **77338 *Multi-leaf collimator (MLC) device(s) for intensity modulated radiation therapy (IMRT), design and construction per IMRT plan.*** CPT® code 77338 will be effective as of January 1, 2010 and will be reported as a quantity of one, per IMRT plan regardless of the number of MLC's documented. CPT® code 77334 will no longer be used when billing for MLC devices associated with an IMRT plan. This code does not apply to devices used in conjunction with compensator based IMRT.

**Interstitial Device Placement** - Currently, physicians implanting devices into areas other than the prostate are utilizing miscellaneous codes to report these procedures; hospitals are using C9728. Beginning on January 1, 2010 there will be new CPT® codes for physicians in other specialties to utilize for implanting devices.

32553 Placement of interstitial device(s) for radiation therapy guidance (eg, fiducial markers, dosimeter) percutaneous , intra-thoracic, single or multiple

49411 Placement of interstitial device(s) for radiation therapy guidance (eg, fiducial markers, dosimeter), percutaneous, intra-abdominal, intra-pelvic (except prostate), and/or retroperitoneum, single or multiple

The payment rates and RVU's associated with these new CPT® codes will be published in November.

### **License Renewal Notification Postcard**

The Department of Health (DOH) has mailed a License Renewal Notification postcard to all Florida-licensed physicians whose licenses expire on Jan. 31, 2010. The postcard contains instructions regarding how to complete your renewal by logging on to the [DOH web site](#). Please note that your User ID and password for this system were mailed with your physical license. (Look in the center section and refer to the Online Services Instructions, item #5.) For login assistance, call the DOH Help Desk at 850.488.0595 and choose option 3. For other questions, call the Board of Medicine at 850.245.4131 or Jennifer Hinson at the FMA at 800.762.0233.

## **PROGRAM COMMITTEE UPDATES: Jose Lutz, MD, Chairman**

### **2010 PA/NP Conference:**

We are pleased to announce that FLASCO will sponsor its Second Annual Conference for PAs/NPs on March 26, 2010, in Miami. Special thanks are extended to Dayne Alonso, PA-C and Michele Taffaro Neskey, PA-C for agreeing to serve as Co-Chairmen of the Workgroup to plan this Conference.

## **DRUG & INDUSTRY UPDATES:**

### **Folotyn (Allos Therapeutics)**

The cancer drug Folotyn, which the U.S. Food and Drug Administration approved last month, is now available to U.S. health care providers through normal ordering procedures. The drug's full-scale commercial launch will be in January 2010. Folotyn is designed to help extend the lives of patients who have a rare form of blood cancer called peripheral T-cell lymphoma and for whom other drug treatments have failed.

Prescribing information on Folotyn is available at the Allos website, [www.folotyn.com](http://www.folotyn.com). Allos also has launched a patient-information hot line (1-877-272-7102, Monday to Friday, 7 a.m. to 6 p.m. Mountain Time or at [www.getASAPinfo.com](http://www.getASAPinfo.com)) to provide information on reimbursement

## **FCSO UPDATES:**

### **ESA Draft LCD**

An updated draft LCD for ESAs is currently posted to the FCSO website under "draft LCDs". There are directions for dual diagnosis requirements when billing J0881 & J085 using the EA modifier and anemia code 285.3 listed under the heading "dual diagnosis requirements for list#2. These changes are effective October 1, 2009.

## **CMS UPDATES:**

### **Revised October 2009 Average Sales Price (ASP) File Is Now Available**

The Centers for Medicare and Medicaid Services (CMS) has posted the revised October 2009 ASP and NOC pricing files, which are available for download at: [http://www.cms.hhs.gov/McrPartBDrugAvgSalesPrice/01a1\\_2009aspfiles.asp](http://www.cms.hhs.gov/McrPartBDrugAvgSalesPrice/01a1_2009aspfiles.asp)

## **MLN MATTERS:**

### **New:**

MM6278 – **One-Time Mailing of Supplier Responsibilities Letter – Individual Practitioners Only**

<http://www.cms.hhs.gov/MLNMattersArticles/downloads/MM6278.pdf>

### **Revised:**

MM6417 – **Expansion of the Current Scope of Editing for Ordering/Referring Providers for claims processed by Medicare Carriers and Part B Medicare Administrative Contractors (MACs)**

<http://www.cms.hhs.gov/MLNMattersArticles/downloads/MM6417.pdf>

## **EDUCATIONAL OPPORTUNITY:**

### **Breast Cancer Educational Programs:**

In recognition of National Breast Cancer Awareness Month, AstraZeneca is proud to offer a series of live and archived on-demand programs led by nationally recognized breast cancer experts. Live programs afford you the opportunity to interact with these experts, while on-demand programs can be accessed at your convenience. Please visit [www.hormonalaspectsofbc.com](http://www.hormonalaspectsofbc.com) to register for these and other programs.

## **CME PROGRAM**

New Directions in Cancer Treatment: Targeted Therapies

October 17 -- 8am-4pm

Hyatt Regency Bonaventure -- Weston FL

[www.reedmeded.com/targetedtherapies](http://www.reedmeded.com/targetedtherapies)

There is no cost for this event, and it includes a stellar faculty from Emory, Mass General Hospital, Harvard Medical

School, Sloan-Kettering, National Cancer Institute and more. The link above contains the full agenda and faculty list, and FLASCO Members can easily register either online or via phone at (203) 840-5562.

**US ONCOLOGY Free Educational Webcast**

US Oncology Presents an educational Webcast: *Effective Reimbursement Management In Oncology* – Featuring Karen Pilley, CPC, CCS-P, Vice President, Reimbursement, US Oncology.

Friday, October 16<sup>th</sup>, 2009 at 3:00 PM Eastern Time.

Program content will cover: Year-to-date CMS Updates Impacting the Oncology Community; RAC Audits; Low-Income Subsidy Changes; False Claim Act Revisions; Implementation of ICD-10.

To register, visit: [www.opspharmacis.com/opes](http://www.opspharmacis.com/opes) or call (866) 216-5053

There is no fee to FLASCO affiliated practices to participate in this Webcast.

**Sanofi-Aventis Oncology – Educational Webinar Program:**

Wednesday, November 11, 2009 - 12:00 Noon or 3:30 P.M. – Please sign on 15 minutes prior to each session

Web Meeting Information:

<https://www.webmeeting.att.com>

Meeting# is 8774558695 or 8655408745

Participant Code: 419871

Dial-in Information: Dial-in: 877-455-8695 Participant code: 419871

Topic: 2009 Healthcare Reform and Policy

Please RSVP at your earliest convenience to Ellen Bereznak via email [ellen.bereznak@sanofi-aventis.com](mailto:ellen.bereznak@sanofi-aventis.com)

**CORPORATE MEMBERSHIP/SPONSORSHIP: (January 1 – December 31, 2009)**

FLASCO Members extend a big thanks to all of our 2009 Corporate Members/Sponsors (Companies listed below have either paid 2009 dues or have submitted letters of intent)

**PLATINUM**

AMGEN  
Bayer/Onyx  
Cephalon Oncology  
Eli Lilly  
Oncology Supply/ION  
Sanofi-Aventis  
Celgene  
Eisai, Inc.  
Ortho Biotech  
Genentech  
GlaxoSmithKline  
The Phipps Wealth  
Management Group  
Novartis  
Astra Zeneca  
Pfizer

**GOLD**

Abraxis Oncology  
Bristol Myers Squibb  
Genomic Health  
Wyeth  
Roche  
Millennium  
Allos Therapeutics, Inc.  
ImClone

**SILVER**

OSI Pharmaceuticals  
US Oncology

**BRONZE**

Genzyme

**FLASCO MEETINGS:**

**November 6-7, 2009** – FLASCO Fall Meeting – Tampa Airport Marriott Hotel

**March 5-6, 2010** – FLASCO Spring Meeting and Annual Session – Tampa Airport Marriott Hotel

**March 26, 2010** – PA/NP Conference – Miami

**FLASCO CO-SPONSORED MEETINGS:**

**January 16, 2010** - Clinical Breakthroughs & Challenges in Hematologic Malignancies – Grand Floridian Resort – Lake Buena Vista - For more information, call (813) 745-1247 or e-mail: [Melissa.Pearson@MOFFITT.org](mailto:Melissa.Pearson@MOFFITT.org)

**OTHER MEETINGS/WEBCASTS**

**Nov 1-5, 2009** - ASTRO's Annual Meeting – Chicago  
**November 13 - 15, 2009** - Oncology Nursing Society Fall (ONS) – Tampa  
**December 5-8, 2009** - ASH Annual Meeting – Ernest N. Morial Convention Center, New Orleans, LA – For more information: <http://hematology.org/meetings/2009/index.cfm>  
**December 10 - 13, 2009** - San Antonio Breast Cancer Symposium (SABCS) San Antonio, TX  
**Feb 25-27, 2010** - American College of Radiation Oncology Annual Meeting – Lake Buena Vista, FL  
**March 17-20, 2010** - ACCC's 36th Annual National Meeting - -Baltimore Marriott Waterfront

**FLASCO Contact Info:**

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