



**FLORIDA SOCIETY OF CLINICAL ONCOLOGY**  
**FLASCO BLAST –December 1, 2009**  
**FLASCO WEBSITE: [www.flasco.org](http://www.flasco.org)**  
**FLASCO CLINICAL TRIALS NETWORK WEBSITE: [www.fctn.org](http://www.fctn.org)**

**MESSAGE FROM THE PRESIDENT: Gerald Robbins, MD**

FLASCO thanks **CELGENE** for becoming a **Diamond Corporate Member** for 2010 and **ASTRA ZENECA** for becoming a **Platinum Corporate Member** for 2010. We are looking forward to our continued work with these two companies.

**FLASCO CLINICAL TRIALS UPDATE:**

**FLASCO Cancer Trials Network Update, November, 2009 – Randal Henderson, MD, Chm.**

We welcome our newest member institution, M D Anderson, Orlando. Julio Hajdenberg, MD is the principal investigator. FCTN currently has 18 member sites and 118 physicians.

If you are interested in participating in any of the FCTN trials, please contact Janice Grimes at 912-258-2333.

**FCSO UPDATES:**

**HCPCS code Q2024 for small dose bevacizumab (Avastin®)**

Effective immediately, the Centers for Medicare & Medicaid Services (CMS) no longer recognizes Healthcare Common Procedure Coding System (HCPCS) code Q2024 injection, bevacizumab (Avastin®), 0.25 mg, for payment of nonoutpatient hospital claims. Practitioners shall return to their previous reporting practice for small intraocular doses of bevacizumab (Avastin®) furnished prior to October 1, 2009. HCPCS code Q2024 will be deleted as of January 1, 2010, and, therefore, it will be removed from the average sales price (ASP) file effective with the January 2010 release.

**Delay in implementing phase 2 on editing claims for ordering/referring providers**

*Modified: 11/24/2009 Business: Part B Location: FL, PR, USVI*

Physicians and nonphysician practitioners will have until April 5, 2010, to enroll in Medicare or take the necessary action to establish a current enrollment record in Medicare prior to implementation phase 2. [PERL 200911-35] For complete information go to: [http://medicare.fcso.com/Billing\\_news/160509.asp](http://medicare.fcso.com/Billing_news/160509.asp)

**UNITED HEALTHCARE UPDATE: (Source: Lee Newcomer, MD)**

Last Friday, UnitedHealthcare sent mailings to over 6000 medical oncologists who are contracted with their company. These mailings represent the first edition of their quality data using cancer stage information from the oncologist, claims data from UnitedHealthcare and guidelines from the NCCN. The following three components of the mailing were:

1. An introductory letter. Please note that they are using this data as a practice supplement and it will not be used to grade or rank oncology practices. Physicians who didn't submit data will also receive a letter with the national results.
2. A sample physician report. This page is an actual report sent to an oncologist, but the names have been changed.
3. Their national results for breast, lung and colorectal cancers.

Dr. Newcomer stated that he is excited about the potential of this approach to advance the quality agenda that all of us have for oncology care in the United States.

## **MLM UPDATES:**

### **New:**

MM6679 – **Implementation of Changes in End Stage Renal Disease (ESRD) Payment for Calendar Year (CY) 2010 –MIPPA Section 153**

<http://www.cms.hhs.gov/MLNMMattersArticles/downloads/MM6679.pdf>

MM6709 – **Integrated Outpatient Code Editor (IOCE) PC (interactive and batch) Re-Write**

<http://www.cms.hhs.gov/MLNMMattersArticles/downloads/MM6709.pdf>

## **PROGRAM COMMITTEE UPDATES: Jose Lutzy, MD, Chairman**

### **Clinical Breakthroughs & Challenges in Hematologic Malignancies**

We are pleased to announce that FLASCO is co-sponsoring with Moffitt Cancer Center a conference on Clinical Breakthroughs & Challenges in Hematologic Malignancies, which will be held on **January 16, 2010** at the Grand Floridian Resort, Lake Buena Vista - For more information, call (813) 745-1247 or e-mail:

[Melissa.Pearson@MOFFITT.org](mailto:Melissa.Pearson@MOFFITT.org)

### **2010 PA/NP Conference:**

We are pleased to announce that FLASCO will sponsor its Second Annual Conference for PAs/NPs on March 26, 2010, in Miami. Special thanks are extended to Dayne Alonso, PA-C and Michele Taffaro Neskey, RN for agreeing to serve as Co-Chairmen of the Workgroup to plan this Conference.

### **A Multidisciplinary Approach to Cancer Care: Breast and Colorectal Cancer Treatments:**

FLASCO is co-sponsoring this conference along with IMER and the Moffitt Cancer Center. It will be held at the H. Lee Moffitt Cancer Center and Research Institute on December 4 and 5, 2009. This 2-day regional CE conference will provide oncology nurse practitioners and physician assistants with a comprehensive overview of how an interdisciplinary team can manage breast and colorectal cancers, and optimize patient outcomes.

### **Participate in one or BOTH days. To register visit:**

Day 1 (Breast Cancer): [www.IMERonline.com/352\\_bc](http://www.IMERonline.com/352_bc)

Day 2 (Colorectal Cancer): [www.IMERonline.com/348\\_crc](http://www.IMERonline.com/348_crc)

## **EDUCATIONAL OPPORTUNITIES:**

**GlaxoSmithKline invites ASH attendees to attend the following dinner and lunch programs. Please RSVP to 1.866.308.0223 and reference the program code. *In accordance with PHARMA Guidelines only healthcare professionals may attend.***

### **New Treatment Option for Chronic Lymphocytic Leukemia**

**Presented by: James Wood, Pharm D, Oncology Regional Medical Scientist, GlaxoSmithKline Oncology Medical Affairs.**

Saturday, December 5<sup>th</sup>. (Program Code: AHM 748025) and Sunday, December 6<sup>th</sup>. (Program code: AHM 748047) 8pm. Antoine's Restaurant. 713 Rue Saint Louis. New Orleans, LA 70130.

Saturday, December 5<sup>th</sup>. (Program Code: AHM 748061). And Sunday, December 6<sup>th</sup>. (Program Code: AHM 748064). 11am. The "W" Hotel. 333 Poydras Street. New Orleans, LA 70130.

**Presented by" Suraj Patel, Pharm D, Oncology Regional Medical Scientist, GlaxoSmithKline Oncology Medical Affairs.**

Monday, December 7<sup>th</sup>. (Program Code: AHM 748065). 12pm. The "W" Hotel. 333 Poydras Street. New Orleans, LA 70130

Monday, December 7<sup>th</sup>. (Program Code: AHM 748043). 8pm. Antoine's Restaurant. 713 Rue Saint Louis. New Orleans, LA 70130.

### **A Novel Therapy for Chronic ITP**

**Presented by: Monsoor Saleh, MD. Hematologist-Oncologist-Georgia Cancer Specialists. Principle Investigator-Director Clinical Research. Atlanta, GA**

Saturday, December 5<sup>th</sup>. 8pm. Red Fish Grill. 115 Bourbon Street. New Orleans, LA 70130. Program Code: AHM 746943

**Presented by: Morey Blinder, MD. Seleman Cancer Center. Associate Professor of Medicine. Division of Hematology. Washington University School of Medicine. St. Louis, MO.**

Sunday, December 6<sup>th</sup>. 8pm. Red Fish Grill. 115 Bourbon Street. New Orleans, LA 70130. Program Code: AHM 745554

### **The Management and Treatment Options for DVT**

**Presented by: Michael Rosove, MD. Hematology & Medical Oncology. Clinical Professor of Medicine. University of California, LA.**

Saturday, December 5<sup>th</sup>. 8pm. Le Meritage in the Maison Dupuy. 1001 Rue Toulouse. New Orleans, LA 70112. Program Code: AHM 747315

### **Lilly (December 8, 2009)**

On December 8, 2009, Lilly is sponsoring an event entitled, "The Role of Histology and Developing Treatment Strategies for Patients with Advanced NSCLC -- Including an Update on the Revised Lung Cancer Staging System." Featured faculty for the event are: Chandra Belani (Penn State/Hershey Medical Center) and Philip David Bonomi (Rush University Medical Center). This event can be accessed via web-cast, teleconference or at a live, satellite conference (8 sites in FL -- Orlando/Winter Park, Jacksonville, Pensacola, Miami, Boca Raton, Naples, Sarasota, Tampa). This event will be available at 4 times for web-cast and teleconference participants (7p. 8p. 9p. 10p EST) and once for live, satellite participants (7p EST).

Objectives of the program are:

- Review the critical role histology plays in treatment selection for advanced NSCLC
- Understand a new treatment paradigm for treating patients with advanced NSCLC
- Discuss the latest updates to the revised lung cancer staging guidelines

Interested participants can register **for the event at [www.theroleofhistology.com](http://www.theroleofhistology.com) or call 877-238-8500**. When registering, the interested participant will be able to choose the venue in which they wish to participate

### **Maintaining Quality of Cancer Care in the Age of Healthcare Reform.**

The resource is a one-hour interactive webinar event hosted by Oncology Business Review and supported by Lilly Oncology. The title of the event is "Maintaining Quality of Cancer Care in the Age of Healthcare Reform." The event is being held on Dec 8, 2009 at 12:00p EST and will cover the following topics:

- The legislative update from the Hill
- A discussion about buy and bill in the oncology marketplace
- The ASCO Cost of Care Guidance Statement

The speakers for the event are Barbara McAneny, MD, CEO (New Mexico Oncology Hematology Consultants), Lee Newcomer (Senior VP, UnitedHealthcare), Dean Gesme, MD (Community Oncologist, Minnesota Oncology), Don Sharpe (Publisher, Oncology Business Review) and will be moderated by Thomas Marsland, MD (Florida Oncology Associates). More information and registration details for the event can be found at **[www.oncbiz.com](http://www.oncbiz.com)**.

### **Teleconference: Medicare Physician Payment Update**

Centocor Ortho Biotech Inc. is pleased to invite you and your colleagues to participate in an informational teleconference entitled "Medicare Physician Payment Update." The goal of this session will be to provide physicians and their staff with a concise overview of key issues contained within the 2010 final rule on Medicare physician office payment. These issues include:

- Overview of the 2010 final physician payment rule;
- Update on the sustainable growth rate formula and changes; and
- Update on regulatory changes to reimbursement for physician services.

This session, approximately 30 minutes in length, will be hosted by Akin Gump Strauss Hauer & Feld LLP, and The Resource Group, and will be offered at a variety of times for your scheduling convenience.

### Teleconference Schedule

Date	Time (Eastern time)
December 7	5:00 pm
December 8	8:00 am
December 9	11:00 am
December 10	12:00 pm
December 11	3:00 pm
December 14	8:00 pm
December 15	10:00 am
December 16	9:00 am
December 17	10:00 am

Date	Time (Eastern time)
December 21	5:00 pm
December 22	8:00 am
December 23	3:00 pm
December 28	3:00 pm
December 29	2:00 pm
January 5	8:00 pm
January 6	12:00 pm
January 7	3:00 pm
January 8	4:00 pm

To sign up to participate in a teleconference, please call Colleen Flanders at Akin Gump at 202-416-5064. Colleen will provide you with a toll-free call-in number and pass code, and will send you by email or fax the slide deck that will be presented during the teleconference.

This document is presented for informational purposes only and is not intended to provide reimbursement or legal advice. Laws, regulations, and policies concerning reimbursement are complex and are updated frequently. While we have made an effort to be current as of the issue date of this document, the information may not be as current or comprehensive when you view it. In addition, this information does not represent any statement, promise or guarantee by Centocor Ortho Biotech Inc. about coverage, levels of reimbursement, payment or charge. Please consult with your payer organization(s) for local or actual coverage and reimbursement policies and determination processes. Please consult with your counsel or reimbursement specialist for any reimbursement or billing questions specific to your institution.

#### **BUSINESS Q & A: (Source: The Phipps Wealth Management Group)**

Q. Several of you who heard our Bank of America colleague mention a WAGE ACCOUNT at the recent FLASCO meeting have asked “what is it??

A. Section 222.11 of Florida Statutes defines this. It basically allows for your earned income to not be subject to attachment through litigation. If you would like the details, please contact us.

For more information you may contact: 561-276-1635 Direct - 877-276-1635 Toll Free – fax: 561-922-3275 - E-mail: [jeffrey\\_phippsr@ml.com](mailto:jeffrey_phippsr@ml.com) - <http://fa.ml.com/PhippsGroup/>

#### **CORPORATE MEMBERSHIP/SPONSORSHIP: (January 1 – December 31, 2009)**

FLASCO Members extend a big thanks to all of our 2009 Corporate Members/Sponsors (Companies listed below have either paid 2009 dues or have submitted letters of intent)

##### **PLATINUM**

AMGEN  
Bayer/Onyx  
Cephalon Oncology  
Eli Lilly  
Oncology Supply/ION  
Sanofi-Aventis  
Celgene  
Eisai, Inc.  
Ortho Biotech  
Genentech

##### **GOLD**

Abraxis Oncology  
Bristol Myers Squibb  
Genomic Health  
Wyeth  
Roche  
Millennium  
Allos Therapeutics, Inc.  
ImClone

##### **SILVER**

OSI Pharmaceuticals  
US Oncology

##### **BRONZE**

Genzyme

GlaxoSmithKline  
The Phipps Wealth  
Management Group  
Novartis  
Astra Zeneca  
Pfizer

**FLASCO MEETINGS:**

**March 5-6, 2010** – FLASCO Spring Meeting and Annual Session – Tampa Airport Marriott Hotel

**March 26, 2010** – PA/NP Conference – Miami

**November 5-6, 2010** – FLASCO Fall Meeting – Miami

**FLASCO CO-SPONSORED MEETINGS:**

**January 16, 2010** - Clinical Breakthroughs & Challenges in Hematologic Malignancies – Grand Floridian Resort – Lake Buena Vista - For more information, call (813) 745-1247 or e-mail: [Melissa.Pearson@MOFFITT.org](mailto:Melissa.Pearson@MOFFITT.org)

**OTHER MEETINGS/'WEBCASTS**

**December 5-8, 2009** - ASH Annual Meeting – Ernest N, Morial Convention Center, New Orleans, LA – For more information: <http://hematology.org/meetings/2009/index.cfm>

**December 10 - 13, 2009** - San Antonio Breast Cancer Symposium (SABCS) San Antonio, TX

**Feb 25-27, 2010** - American College of Radiation Oncology Annual Meeting – Lake Buena Vista, FL

**March 17-20, 2010** - ACCC's 36th Annual National Meeting - -Baltimore Marriott Waterfront

**FLASCO Contact Info:**

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