



**FLORIDA SOCIETY OF CLINICAL ONCOLOGY
2010 ANNUAL MEETING AND SPRING SESSION**

March 5-6, 2010

Tampa Airport Marriott Hotel

Friday, March 5, 2010

9:00 am – 4:00 pm

Executive Committee Meeting

4:30 pm – 5:30 pm

Board Meeting

6 pm – 7 pm

Cash Bar / Visit Exhibits

7 pm – 9 pm

Dinner & Program

Presentation: “ASCO Update”

Speaker: Doug Blaney, MD, President

Saturday, March 6, 2010

6:30 am – 7:30 am

Breakfast / Visit Exhibits

7:30 am – 8:00 am

Annual Meeting of Members

8:00 am – 10:00 am

Program Presentation: “Personalized Cancer Care – Is it Ready for Prime Time”

Moderator: Jose Lutzky, MD

Panel Members:

Personalized Breast Cancer Care: Laboratory Tools and
Personalized Medicine Meets Lung Cancer

Molecular Pathology of Personalized Cancer Care: Lung and Breast
Cancer: Mehrdad Nadji, MD

Personalized Medicine: Breast Cancer:
Clifford Hudis, MD

Personalized Medicine: Lung Cancer:
Ed Kim, MD

10:00 am – 10:45 am

Break/Visit Exhibits

10:45 am – 12:15 pm

Program Presentation: “Controlling Cancer Costs”

Moderator: Thomas Marsland, MD

Panel Members:

Medical Director: Jonathan Gavras, MD
Private Practice Physician: Richard Levine, MD
US Oncology Medical Director: Roy Beverage, MD

12:15 pm – 1:00 pm

Lunch

1:00 pm – 1:30 pm

Program Presentation: “PA Program”

Moderator: Gerald Robbins, MD

Speaker: Dilip Patel, MD

1:30 pm – 2:30 pm

Program Presentation: “Multiple Myeloma”

Moderator: Medhi Moezi, MD

Speaker: James Berenson, MD

2:30 – 3:15 pm

Program Presentation: “Assessing the Latest Evidence in ITP Management: Applications to Clinical Practice”

Speaker: Terry B. Gernsheimer, MD

3:15 pm

Wrap-up